



PRESS INFORMATION

Successful HOTSPLOTS – Bosch joint offer even more attractive through additional media package

Berlin, 30 January 2017 – Last year, professional Wi-Fi solutions provider hotspots GmbH and hardware manufacturer Robert Bosch Car Multimedia GmbH joined forces to bring a product to market that unites the best of both their worlds. A year on, one can rightfully say it has caused quite a stir among bus and coach operators and manufacturers.

The number of buses and coaches equipped with the Bosch MediaRouter, a dual SIM router that turns a coach into a mobile hotspot using 4G (LTE) technologies, has risen dramatically. Not only have bus operators chosen to upgrade their existing fleet with the neat piece of hardware, leading bus and coach manufacturers are integrating it into their new coaches right at the factory. One of the reasons the MediaRouter has attracted so much attention is that it is prepared for HOTSPLOTS' Wi-Fi solution. This guarantees the Wi-Fi access provided complies with legal requirements no matter which European countries the buses are rolling through. It also features various access control choices as well as an option to limit traffic on a time or volume basis to cap LTE bandwidth usage. What is more, the service also includes the HOTSPLOTS Media package that comprises HOTSPLOTS Tourist Info, HOTSPLOTS Cinema, HOTSPLOTS TV to go (available in the DACH region) and HOTSPLOTS Press.

The HOTSPLOTS Media offerings are a result of various cooperation agreements hotspots GmbH was able to secure during 2016.

HOTSPLOTS Press is like a news stand right on the bus, the main difference being that all the newspapers and magazines – national and international – are delivered digitally. Once downloaded to the user's device, papers and magazines can be read even after the journey has ended.

HOTSPLOTS Tourist Info supplies passengers with location-based tourist information, such as about hotels and restaurants, local events, hiking or biking trails as well as the weather. Optionally, local institutions such as hotels can include their individual content, for example a digital guest folder.

With HOTSPLOTS cinema, bus and coach operators can provide passengers with

hours and hours of current blockbusters and series episodes. All content is stored on a USB stick attached to the Bosch MediaRouter and can easily be streamed to passengers' devices.

Another service – available in the DACH region (Germany, Austria and Switzerland) – that also gives passengers access to films, series and TV shows is HOTSPLOTS TV to go. After users have installed a free app on their smartphones, tablets or notebooks they can stream a film or show of their choice to their devices. Here, too, the content is stored locally so the strain on the internet connection is minimal.

The bundle of high-performance Bosch hardware specially developed for use in buses and HOTSPLOTS mobile wireless internet with convenient access control – plus the new HOTSPLOTS Media products – represents a clear winner for all sides.

About hotspots GmbH

hotspots GmbH was founded by Dr. Ulrich Meier and Dr. Jörg Ontrup in Berlin in 2004. Thanks to its innovative security system and flexible access control as well as its information and entertainment services, the company has grown into one of the largest providers in Europe with over 13,000 Wi-Fi hotspots. The continuous development of the Linux-based system focuses on customer demands as well as the highest level of security. HOTSPLOTS can be found in an ever-growing number of offices, hotels, cafés, hospitals, youth hostels, libraries, student hostels, pedestrian areas, buses and trains as well as ski slopes and camping sites. Furthermore, together with more than 300 regional installation partners, the Wi-Fi specialist also equips events both large and small – such as the European Film Market – with its mobile internet solutions.

More information can be found on the website: www.hotspots.de.

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