



HOTSPLOTS  
WiFi portal

**WiFi portal**  
The direct channel  
to your passengers

# All users – informed at all times

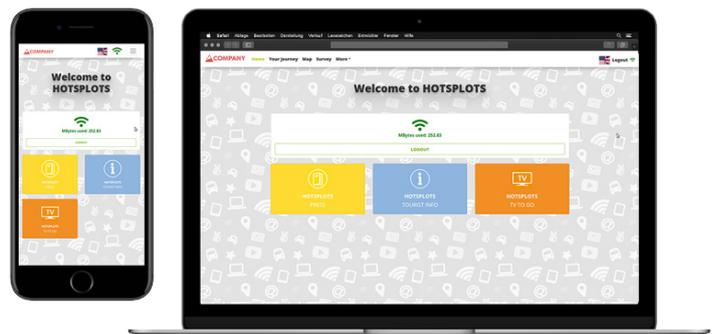
## One central portal

### Your communication channel within the vehicle

A WiFi portal supplements the hotspot with access to the internet and with a communication channel to the passengers. Within the portal, real-time passenger information, entertainment solutions, in-house data and advertising can be integrated.

The possibilities here include, among others,

- The display of **data for the current trip**, including information on possible transfer connections and any changes due to road work or delays.
- Display of the current location on the map (“**Moving Map**”). This presentation can be combined with tourist information about the region.
- Integration of **news (RSS feeds)**.
- Access to **entertainment content** (e.g. magazines, films & series, tourist information).
- Use of feedback forms for **customer surveys**.
- Possibility to display advertising.



Sample representation: WiFi portal start page (responsive)

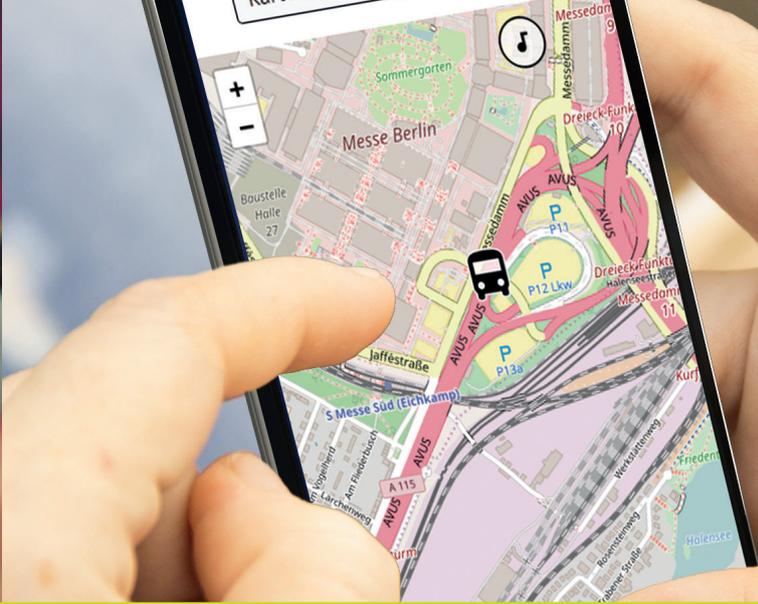
Entertainment offers are made available locally on the system and are therefore also available offline. If desired, updates of daily offers can be automated via the **HOTSPLOTS Content Delivery Network (CDN)** service.

If necessary, updates are imported via “WiFi service stations” in the vehicle depots or at selected stopping points, and thus hardly affect the data volume.

The portal data is offered to passengers automatically and on the browsers of their own devices after connection to the WiFi. The WiFi thus becomes an individual advertising or information channel for the provider.



Available entertainment modules in the WiFi portal



Modularly combinable  
**The perfect offer**

### Flexibly adaptable – always with the right modules

The HOTSPLOTS WiFi portal is based on a modular concept. The hotspot operator decides on the design and chooses between

- modules for **corporate communication** (e.g. integration of the operator’s own actions, presentation of customer surveys),
- **entertainment or infotainment** modules (e.g. integration of RSS news feeds, provision of video content or the offering of digital newspapers and magazines) and
- the possibility to integrate data for **passenger information** in the WiFi portal.

The selection options can be flexibly combined. Almost all offers are also available in the vehicle on the hotspot without LTE connection. In this way, data volumes can be saved and entertainment is available in the vehicle even when cellular reception is weak.

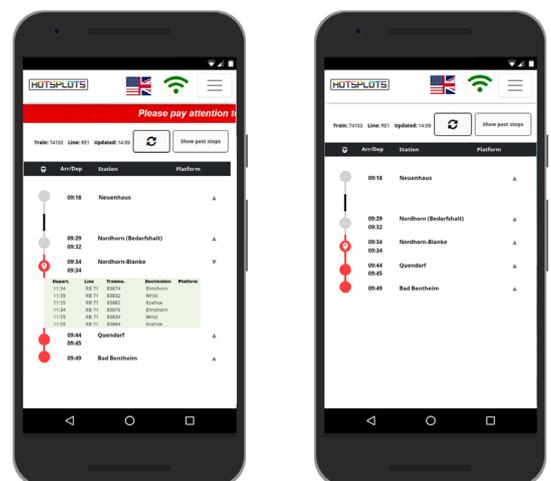
Statistics on hotspot usage and passenger usage of the modules are available for the operators.

### Passenger information – directly to your users’ devices

Real-time information is at the heart of modern passenger information. HOTSPLOTS enables the direct display of information available in the vehicle via the WiFi portal.

Passengers whose smartphone or tablet is connected to the WiFi hotspot receive current data in the portal, e.g. on transfer connections or construction site notices.

Using a GPS connection and a map display, the current position of the vehicle and any tourist highlights in the region are shown to passengers on a “moving map”.



Display of passenger information in the WiFi portal

### Advertising in the portal

On the hotspots, in-house advertising or the advertising content of third parties can be integrated via the WiFi portal. We would like to discuss the possibilities with you.

## Your hotspot – the basis for every WiFi portal

With the support of HOTSPLOTS WiFi services, service providers, companies and municipalities are already able to offer public hotspots in 17,000 locations.



## Fully flexible variety

HOTSPLOTS solutions are characterised by a service catalogue that provides the right solution for all requirements. Among other things, it is customary for a hotspot to have:

- **Individual settings options** on the login page and in the WiFi portal.
- Individually adjustable **usage profiles** for access to the internet via the hotspot.
- If necessary, HOTSPLOTS can be on-site with its own technicians or regional partner companies to ensure a **smooth installation**.
- **Support** is free of charge by phone and e-mail. End users of HOTSPLOTS WiFi solutions can also call our **technical hotline**.

Additionally, HOTSPLOTS offers the **provision of internet access** if required, or provides **SIM cards**.

## Advantages of HOTSPLOTS solutions in vehicles

- **Routing via HSPVN** – Optimal design of the vehicle-to-land connection (e.g. bandwidth management, load balancing, minimal overhead).
- **Seamless connectivity** – 100% passenger comfort: automatic connection between stop, bus and train.
- **Legal security** – With HOTSPLOTS, you can ensure that you meet all legal requirements, EU-wide!
- **Flexible and scalable** – Our WiFi systems can be fitted in almost any vehicle and can be extended as required.
- **All-round service for you** – On request, we can provide a complete package that includes a data tariff.
- **Everything in view** – Thanks to HOTSPLOTS telemetry, you can have simple fleet monitoring at your fingertips.
- **WiFi portal** – Passenger information in real time and attractive entertainment offers directly to your passengers' devices.

### Sounds interesting?

**We look forward to hearing from you and would be happy to offer advice.**



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